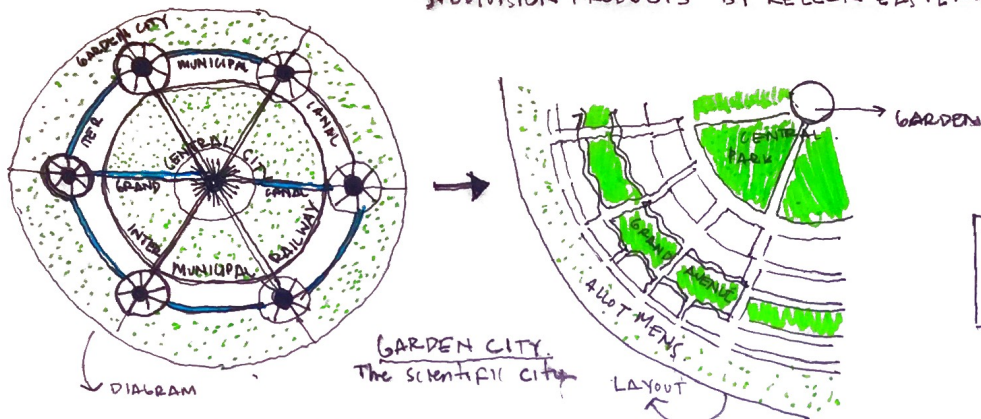


"SUBDIVISION PRODUCTS" BY KELLER EASTERLING



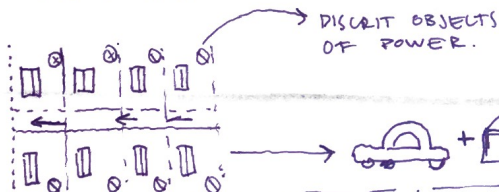
THE DIAGRAM OF RELATIONSHIPS WAS READ LITERALLY AS A PLANIMETRIC REPRESENTATION

RELATIONSHIP BETWEEN MERCHANDISING AND SUBDIVISION TOOL TO STABILIZE ECONOMY

- HOUSE AS COMODITY.
- PERVASION OF DESIRABLE
- RELATED TO HARVEY'S capitalism and urbanization are interrelated, capitalism is an infinite process of production and the city has become the constant consumer.



MATHEMATICAL ANALYSIS
↑
SUBDIVISION



"Those arrangements controlled by planning and styling of those ruled by property and finance are usually resulted in the DUMBEST AND NEUTRALIZED street and networks. Repetition and banality with unpredictable patterns of consumption"
EASTERLING (Pg 135)

"THE ORDERED CITY" BY ANGEL RAMA



SYMBOLS.
↓
Power remains with the meaning of systems. Even if the symbol is appropriated (intellectualism) the diagram of relations is the same.

GOD
↓
CHURCH
↓
KING
↓
COLONISTS
↓
INDIGENOUS

HIERARCHY



(BOLOTÁ, EL CHORRO DE QUEVEDO).

HETERONOMY VS INDIGENOUS.

"The points of juncture between the IDEAL ORDERING IMPULSE and the EXISTING SOCIAL REALITY produced an enduring urban model: THE BARoque CITY."

RAMA (Pg 2).

WRITTEN LANGUAGE (IMPOSED LAYOUT)

VS

SPOKEN LANGUAGE (APPROPRIATION)

REINA DE MEXICO Y
EMPERATRIZ DE AMERICA