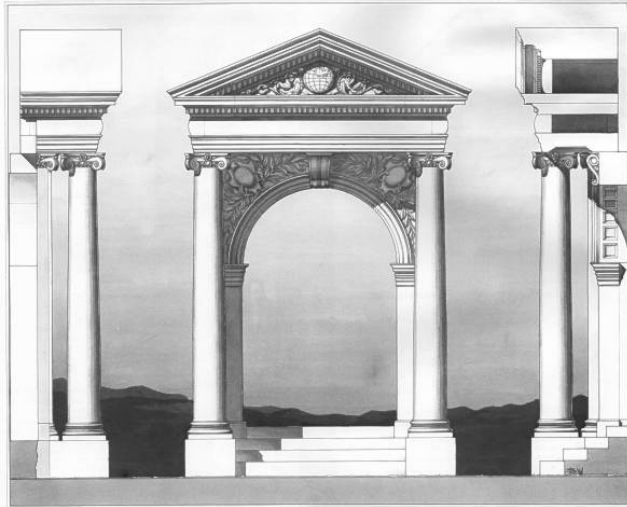


**Saint Louis University**  
**PPS/AST 650 -- History and Theory of City Planning**



Tuesdays, 6-8pm  
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*"Nothing Can Come of Nothing." --King Lear.*

**Purpose of the course**

This course will orient students to themes in the history of city planning. While we focus on the United States, we will consider planning traditions in several other countries by way of comparison. We will examine planning in the broader context of the development of cities, their cultures, and their built environments. Rather than a taken for granted municipal function, we will approach city planning first and foremost as a historically constructed intellectual enterprise, as a mode of discourse and method of envisioning the city. The various tools in the planners kit, then, emerge as responses to changes in the urban and metropolitan landscape, as well as from changes in the very perception of the city. The course will argue that city planning is ultimately a search for a moral and political order on the land, a struggle by a range of interests over time for control over the destiny of modern urban society.

**Course objectives**

Students will become familiar with the literature on the history and theory of city planning and urban design. The concept of "culture," as a system of meaning and shared experience, will provide the rubric for organizing these diverse perspectives into a common analytic framework. We will examine the ways in which culture shapes both the urban built environment and the perceptions of that environment across space and time. In addition, we will locate specific points of tension and conflict in the urban landscape in order to examine contests over urban space by various social groups--including planners, architects, their supporters, and their detractors. Students will develop a visual literacy for "reading" the historic footprint of urban design, and for understanding the ways in which planning practices have organized, reflected, and engendered meaning. Ultimately, students will gain a facility in the analysis and integration of the historic fabric into urban design and city planning practice.

## Assignments and Evaluation

The Joint Seminar is organized around a common roster of readings and assignments designed to forward knowledge on a collaborative basis. The course is neither a survey (it is, in fact, selective), nor is it a research seminar (students will not write research papers). Rather, it will introduce major themes and methods of urban design scholarship.

The success of the course depends on active engagement on the part of every student. Students will be responsible, on a rotating basis, for facilitating class meetings and for providing a general framework for discussion. Each class meeting will feature two or three facilitators, along with two primary source reports. Students will also submit short literature reviews (2-3 pages), assemble bibliographies, and write a final paper. Finally a series of tours will take us out of the classroom and onto the streets in order to evaluate the physical evidence of the urban landscape.

**Participation:** Students should attend class prepared to share insights and observations, and to engage one another on a civil basis. As this is an active class, students should make every effort to visit the sites, see the videos, and read the materials. (10% of the final grade).

**Facilitation:** Each student will be responsible for facilitating two class sessions, usually in groups of 2-3. Facilitators will introduce the material, summarize the main arguments, and provide a framework for discussion. The best facilitating, of course, takes place when students coordinate their efforts in advance. Each group will submit a document with a list of five summary points, five discussion questions, and a bibliography of further readings. The group will provide a hard copy of this document for everyone. (10% x 2 = 20% of final grade).

**City Studio:** Over the semester you will contribute one assignment to the citystudio web site, currently under development. You will produce a brief describing and contextualizing an historic city plan or urban design scheme in St. Louis. The brief will outline the relevant details, place the document into a wider context both within the history of the city and the planning profession, and assess the outcomes. Each brief should include a short paper as well as a full text and graphic scan of the document. The paper should be two double-spaced pages in 12-point Times font, with 1.25" side margins. The scanned images should be in web resolution (100dpi) saved to a CD-ROM as a PDF. (30% of final grade).

**Final Project:** The final project should examine in detail some material feature of the St. Louis urban landscape, its historic context, and the challenges the feature presents to current urban design, redevelopment, or rebuilding process. The feature that you examine could be a building, a buildings group, a streetscape, a watercourse, a utility, a building material, or an interrelated set of components. The project should make use of primary sources, secondary literature, and land use maps available from the planning agency and the SLU GIS lab. (40% of final grade).

## Required Texts

- Susan Fainstein and Scott Campbell, eds., *Readings in Planning Theory*
- Mary Sies and Chris Silver, eds., *Planning the Twentieth Century American City*
- Peter Hall, *Cities of Tomorrow*
- Kevin Lynch, *Good City Form*
- Christine Boyer, *Dreaming the Rational City*
- Dolores Hayden, *Redesigning the American Dream*
- M. Jeffrey Hardwick, *Mall-Maker: Victor Gruen, Architect of an American Dream*
- Nan Ellin, *Postmodern Urbanism*
- Max Page and Randall Mason, eds., *Giving Preservation a History*

## Class schedule

### **PART ONE: CITIES, HISTORIES, PLANNERS AND PLANS**

WEEK ONE: INTRODUCTION, ORIENTATION, AND SLIDE PRESENTATION

WEEK TWO: CITIES BY DESIGN

Readings: Kevin Lynch, *Good City Form*  
Cliff Ellis, "Professional Conflict over Urban Form," in Sies and Silver

WEEK THREE: THE ARCHAEOLOGY OF THE PLANNED CITY

Readings: Mary Sies and Chris Silver, "The History of Planning History" in Sies  
Scott Campbell, "The Structure and Debates of Planning Theory"  
in Fainstein  
Richard Klosterman, "Arguments for and Against Planning," in Fainstein  
Barbara Gimblett, "Performing the City," on reserve  
Seymour Mandelbaum, "The Past in Service to the Future," on reserve  
Leonie Sandercock, "The Difference that Theory Makes," on reserve  
Leonie Sandercock, "Re/presenting Planning Histories," on reserve  
Carl Abbott, "Historical Analysis as a Planning Tool," on reserve

### **PART TWO: CITY DESIGN AND THE EXPANDING NATION**

WEEK FOUR: COLONIAL IMPRINTS, CULTURAL ENCOUNTERS

Readings: Eric Sandweiss, "Lines on the Land," on reserve  
Edward Spann, "The Greatest Grid: the New York Plan of 1811," on reserve  
Barbara Mundy, "Mapping the Aztec Capital," on reserve

Records: Early circuit court land cases, plats, ordinances, probate records, family letters, Historic American Building Survey, National Register files

Sites: Cahokia Mounds, Riverfront, Arch, Old Cathedral, Campbell House

WEEK FIVE: PUBLIC CULTURE IN THE CROWDED INDUSTRIAL POLIS

Reading: Dan Bluestone, "Park Designs 1865-1880," on reserve  
Gunther Barth, "Ball Park," on reserve  
David Scobey, "The Anatomy of the Promenade," on reserve  
Joel Tarr. "Patterns in Development of Urban Infrastructure," on reserve  
Elizabeth MacDonald, "Structuring Landscape, Structuring Place,"  
on reserve

Records: Sanborn maps, subdivision maps, photographs, city directories, newspaper articles and advertisements, manufacturing census, Historic American Engineering Record

Sites: Lemp Brewery Complex and Soulard Neighborhood, Wainwright Building, Water Intake Plant and Towers

#### WEEK SIX: SEARCHING FOR A BEAUTIFUL ORDER OF THINGS

Reading: Christine Boyer, *Dreaming the Rational City*, Part I  
Peter Hall, chapters 1-2  
Jon Peterson, "Frederick Law Olmstead Sr. and Frederick Law Olmstead Jr.," in Sies and Silver  
William H. Wilson, "The Glory, Destruction, and Meaning of the City Beautiful Movement," in Fainstein

Records: Sanborn maps, subdivision maps, photographs, city directories, newspaper articles and advertisements, manufacturing census, Historic American Engineering Record

Sites: Tower Grove Park, Missouri Botanical Gardens, Forest Park

### **PART THREE: IMAGINING THE TWENTIETH CENTURY CITY**

#### WEEK SEVEN: MORALS, MUSCLES, AND THE RISE OF THE PROGRESSIVE CITY

Readings: Christine Boyer, *Dreaming the Rational City*, Parts II-IV  
Peter Hall, chs. 4-6  
Patricia Burgess, "Of Swimming Pools and Slums," in Sies and Silver  
Joan Draper, "The Art and Science of Park Planning in the United States," in Sies and Silver  
Susan Wirka, "The City Social Movement," in Sies and Silver  
Richard Foglesong, "Planning the Capitalist City," in Fainstein  
John Fairfield, "The Professionalization of City Planning and the Scientific Management of Urban Space," on reserve

Records: Civic League and World's Fair archival and material collections, League of Women Voter records, early city planning documents, Building Arts Foundation streetcar blueprints

Sites: Union Station, Aloe Plaza, and the Civic Center, Soulard Market, St. Louis Zoo, Jackson Square Public Baths

## WEEK EIGHT: DEPRESSION, WAR, AND THE NEW FEDERAL PRESENCE

- Readings: Richard Leighninger, "The Cultural Legacy of the New Deal," on reserve  
Greg Hise, "The Airplane and the Garden City," on reserve  
Joel Davidson, "WW II and the Military-Industrial Complex," on reserve  
Michael Lang, "The Design of Yorkship Garden Village," in Sies and Silver  
Thomas Hanchett, "Roots of the Renaissance," in Sies and Silver  
Roger Lotchin, "World War II and Urban California." In Sies and Silver  
Arnold Hirsch, "With or Without Jim Crow," on reserve
- Records: Census Schedules 1920-1950, restrictive covenants, FHA maps, zoning schemes, public housing blueprints, urban renewal site plans
- Sites: Kiel Opera Center, The Jewel Box in Forest Park, Homer G. Phillips Hospital, former LST production facilities

## PART FOUR: THE METROPOLIS REMADE

## WEEK NINE: RECONSTRUCTING THE AMERICAN CITY

- Readings: Peter Hall, chs. 9-10  
Wesley Janz, "Theaters of Power," on reserve  
Carl Abbott, "Five Strategies for Downtown," in Sies and Silver  
Robert Fairbanks, "The Trinity River Reclamation Project in Dallas," in Sies and Silver  
June Manning Thomas, "Seeking a Finer Detroit," in Sies and Silver  
Jane Jacobs, from *Death and Life of Great American Cities*, in Fainstein
- Records: Archival records of mayoral administrations, public housing blueprints, urban renewal site plans
- Sites: Plaza Square Apartments, Mill Creek Valley Urban Renewal Site, North Side Housing Projects

## WEEK TEN: DESIGNING THE POSTWAR SUBURBAN LANDSCAPE

- Reading: Dolores Hayden, *Redesigning the American Dream*  
Michael Southworth and Balaji Parthasarathy, "The Suburban Public Realm II," on reserve  
Clifford Clark, Jr., "The Suburban Complex," on reserve  
Greg Hise, "Homebuilding and Industrial Decentralization in Los Angeles," in Sies and Silver  
Martia Ritzdorf, "Feminist Thoughts on the Theory and Practice of Planning," in Fainstein
- Records: Incorporation files for Maryland Heights, National Register Nomination for St. Ann, Court record for HUD v. the City of Black Jack
- Sites: Ladue, Ferguson, St. Ann, O'Fallon, Maryland Heights, Earth City, Afton

## WEEK ELEVEN: THE MALLING OF AMERICA

- Reading: M. Jeffrey Hardwick, *Mall Maker*  
Christine Boyer, "All the World's A Shopping Mall," on reserve
- Records: Blueprints and expansion plans of the Galleria Mall
- Sites: Federal Square Mall, Galleria Mall, Plaza Frontenac, St. Louis Center

## PART FIVE: CORES AND PERIPHERIES IN A GLOBAL AGE

## WEEK TWELVE: DE-INDUSTRIAL, POST-INDUSTRIAL, SUN AND SNOW

- Reading: Peter Hall, chs. 11-13  
Carl Abbott, "The Sunbelt South," on reserve  
Robert Beauregard, "Between Modernity and Post-Modernity,"  
in Fainstein  
Gwendolyn Wright, "The Virtual Architecture of Silicon Valley,"  
on reserve  
John Short et al "The Reconstruction of a Postindustrial City," on reserve  
Ann Markusen, "The Military Remapping of America," on reserve
- Records: Film, Roger and Me
- Sites: North St. Louis factories, GM Plant Redevelopment Site, Natural Bridge  
Commercial District, Old Douglass-Chrysler plant and New McDonnell-  
Douglass industrial park

## WEEK THIRTEEN: GLOBALIZATION, NEW IMMIGRANTS, AND METROPOLITAN FORM

- Reading: Camilo Jose Vergara, "They Saw a Very Great Future Here," in Fainstein  
Raymondo Rocco, "Latino Los Angeles," on reserve  
Victor Valle, "Latino Leaders in Downtown Development," on reserve  
Joseph Mensah, "Somali Immigrants in Canada," on reserve  
Susan Clark, "Globalism and Cities," on reserve  
David Kaplan, "Globalization and the Urban System," on reserve  
Chris Collinge, "A Network Paradigm for Urban Governance?" on reserve
- Records: 1965 Immigration Act, U.S. INS Refugee Resettlement Policy Brief, St.  
Louis Metropolitan land use maps 1970-1990
- Sites: Cherokee Street Hispanic Chamber of Commerce and Commercial  
District, South St. Louis Bosnian Neighborhood

#### WEEK FOURTEEN: PLANNERS, ARCHITECTS, AND THE CONTEMPORARY CITY

- Reading: Nan Ellin, *Postmodern Urbanism*  
Harvey Molotch, "L.A. as Design Product: How Art Works in a Regional Economy," on reserve
- Records: Clipping file on Richard Serra "Twain" controversy, St. Charles New Urbanist Development Plan, Metrolink Expansion Plan
- Sites: Twain Sculpture, Bohemian Hill Redevelopment Site, St. Charles New Urbanist Development

### PART SIX: THE GRASS ROOTS, INSURGENT, TENACIOUS CITY

#### WEEK FIFTEEN: HISTORIC PRESERVATION CONFRONTS PLANNING AND URBAN DESIGN

- Reading: Max Page and Randal Mason, Part III, *Giving Preservation a History*  
John Kalioki, "The Present City and the Practice of Urban Design,"  
in Chase  
Chang Moo-Lee and Barbara Stabin-Nesmith, "The Continuing Value of a  
Planned Community," on reserve  
Mitchell Schwarzer, "Myths of Permanence and Transience in the  
Discourse on Historic Preservation in the United States," on reserve
- Records: National Register nominations for Wainwright Building, Neighborhood Gardens Housing Complex, Vess Soda Advertising Structure, and the Pet Milk Building, William Ittner Schools Multiple Property Listing
- Sites: Neighborhood Gardens Housing Complex, Theresa School, Automobile Row, Grand Center TIF District

#### WEEK SIXTEEN: TOWARD A JUST URBANISM

- Readings: Paul Davidoff, "Advocacy and Pluralism in Planning," in Fainstein  
Norm Krumholz, "A Retrospective View of Equity Planning," in Fainstein  
Beth Moore Milroy, "Some Thoughts About Difference and Pluralism,"  
in Fainstein  
Walter Hood, "Urban Diaries," on reserve  
Lance Hosey, "Slumming in Utopia: Protest Construction and the  
Iconography of Urban America," on reserve  
Judith Martin, "Local Initiative and Metropolitan Repetition: Chicago,  
1972-1990," on reserve  
Anne Spirn, "Reclaiming Common Ground," on reserve